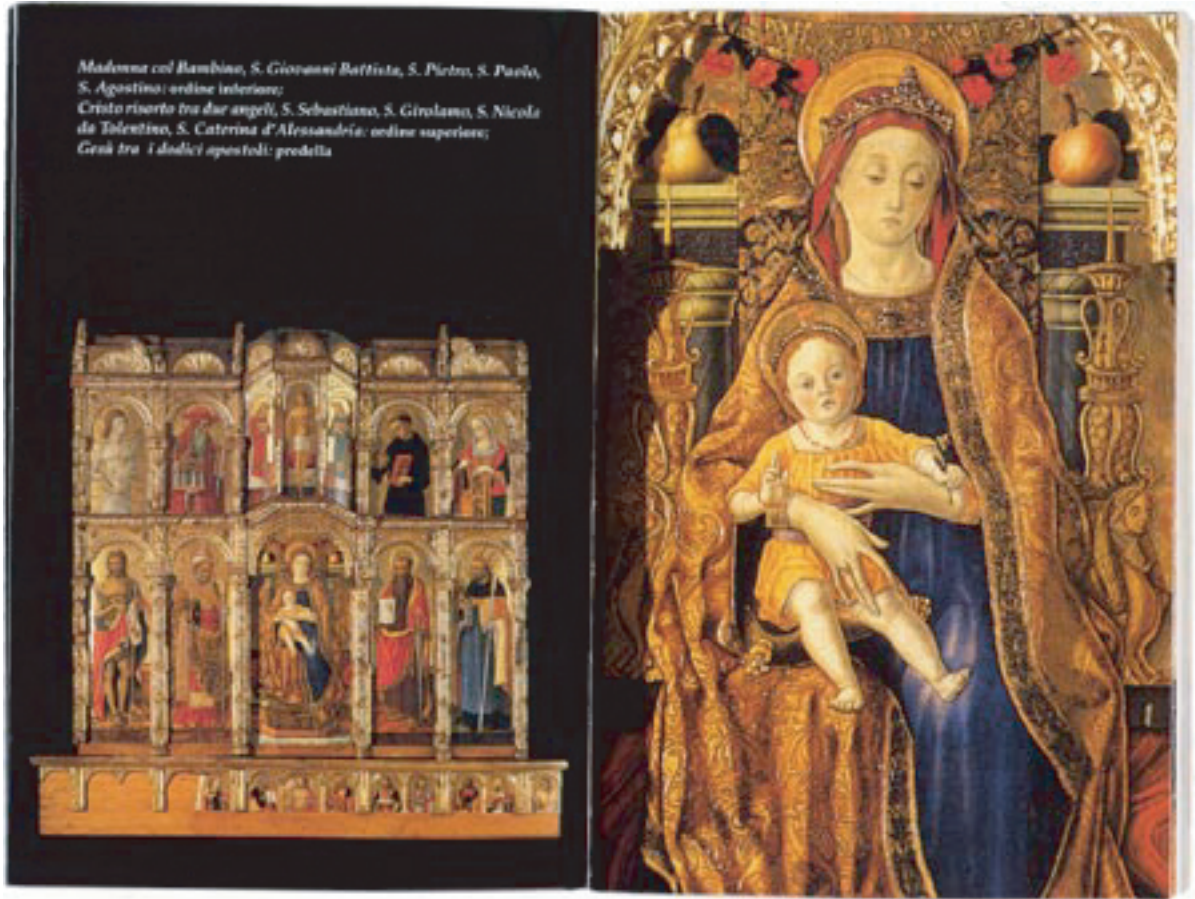




...With lithography, reproduction technique of the piece of art work reaches a considerably newer level. The process, much more effective compared to engraving of the picture onto a block of wood or into a copper plate, consists of its transposition onto a stone plate and, for the very first time, gave to graphics the possibility of not just introducing its own products onto the market, but also doing so while giving them shapes and forms that were forever changing. By means of the lithography, graphics was able to see itself as being able to accompany that day-to-day dimension, in an illustrating way.

[...] Making things, spatially and humanly, closer to each other, is an urgent and real need of the masses of today, just as is the trend to overcome the unique quality of any given piece of data, by way of reception of its reproduction.



...just as in primitive times, by means of the absolute weight of its cultural worth, the artwork had become an instrument of the magic which, in some way, was only later recognised as work of art, today, through the absolute weight that is assumed by its exhibition value, the work of art becomes an aggregate having completely new functions, among which that we are aware of – that is the artistic function – outlines itself to be the one which in the future will be able to be recognised and defined marginal.